



# Proudly Canadian

## Photogenic

Balanced nutrition and performance at a moderate price  
(Textured)



*Our commitment to quality drug free manufacturing is your satisfaction guarantee!*

### Guaranteed Analysis

Crude Protein (min.)	14 %
Crude Fat (min.)	5.5 %
Crude Fibre (max.)	7 %
Calcium (act.)	.7 %
Phosphorus (act.)	.6 %
Copper (act.)	45 ppm.
Zinc (act.)	135 ppm.
Sodium (min.)	.3 %
Vitamin A (min.)	10000 IU/KG.
Vitamin D (min.)	1200 IU/KG.
Vitamin E (min.)	180 IU/KG.
Selenium (min. added)	.40 ppm.
NSC (high)	

### Features and Benefits of Photogenic

**Formulated with added fat in the form of soy oil.**

Fat is a concentrated form of energy and also helps improve coat condition while lowering glycemic index.

**Formulated with high quality protein.**

Proprietary protein supplement pellet contains balanced amino acid profile to support growth.

**Balanced with vitamins and chelated (organic) minerals.**

Chelated minerals are more readily and thoroughly absorbed for improved performance and health. Ideal fortification levels ensure horses receive essential minerals and vitamins reducing the need for expensive supplements.

**Made with Yea Sacc.**

Addition of proprietary yeast culture improves digestion of fibre and promotes more efficient use of feedstuffs.

**Enriched with Vitamin E.**

Natural Vitamin E acts as an antioxidant to ward off muscle problems such as tying up.

*Guaranteed Quality*

*Ultimate Performance*

*Industry Leading Research*

Contact your retailer or call 905-985-7992

*www.brooksfeeds.com*

# Photogenic Description

Photogenic is a value added textured feed for active performance horses, broodmares and yearlings. The Photogenic formula draws energy primarily from carbohydrates but also from added fat from soy oil and whole fat micronized soybeans. Digestible carbohydrates provide rapidly metabolized energy. The added oils in Photogenic lower the glycemic index while adding energy for performance and growth. The complete nutrient balance provides essential minerals and vitamins for broodmares, growing horses and helps maintain long-term health in performance horses.

Photogenic is manufactured with carefully selected ingredients making it a very good choice for finicky horses to supply total nutrition in a very palatable form that horse take to readily and stay on.

## Feeding Suggestions

Feed horses according to level and type of activity and to maintain ideal body condition.

Mature Weight	900 lbs. (400 kg.)	1100 lbs. (500 kg.)	1300 lbs. (600 kg.)
Light work *	4-9 lbs. (2.0-4.0 kg.)	6-11 lbs. (2.75-5.0 kg.)	9-12 lbs. (4.0-6.0 kg.)
Moderate work **	6-11 lbs. (2.75-5.0 kg.)	9-13 lbs. (4.0-6.0 kg.)	11-15 lbs. (5.0-6.75 kg.)
Heavy work ***	9-13 lbs. (4.0-6.0 kg.)	11-15 lbs. (5.0-6.75 kg.)	13-17 lbs. (6.0-7.75 kg.)
Yearlings (12-24 months)	7.0-9.0 lbs. (3.25-4.0 kg.)	9.0-11.0 lbs. (4.0-5.0 kg.)	10.5-13.0 lbs. (4.75-6.0 kg.)
2 year olds (24 months)	6.0-8.0 lbs. (3.0-3.5 kg.)	8.0-10.0 lbs. (3.5-4.5 kg.)	9.0-12.0 lbs. (4.25-5.5 kg.)

Caution – Fast-growing animals may be more susceptible to developmental orthopedic diseases. (DOD) Do not overfeed.

### Mares

Barren/early gestation	3.5-7.0 lbs. (1.5-3.5 kg.)	3.75-6.5 lbs. (1.5-3.0 kg.)	5.5-8.0 lbs. (2.5-3.5 kg.)
Late gestation/lactation	6.0-9.0 lbs. (3.0-4.0 kg.)	8.0-10.0 lbs. (3.5-4.5 kg.)	9.0-11.0 lbs. (4.5-5.0 kg.)

\* ie. jogging, trail riding, pleasure etc.

\*\* ie. dressage, jumping, cutting, roping etc.

\*\*\* ie. racing , polo, eventing etc.

*Note: Warmblood and Draft type horses may require different amounts from light horse breeds.  
Contact a Brooks feed representative or submit a request on our interactive web site.*

Amount of feed required is dependant on the body condition, the metabolism and the type of activity the horse is used for. For each pound of *Photogenic* fed daily below ½ pound per 100 pounds of the horse's bodyweight add ¼ pound (115 grams) *Brooks Enhancer* or *All Phase 20*. For specific recommendations consult a Brooks Feed representative or submit a request on-line using our interactive feeding guide. Provide fresh clean water and free choice salt at all times with a minimum of 1% of the horse's bodyweight in hay or equivalent pasture. Store in a cool dry location. Amount fed varies according to the quality of hay or pasture. Hay analysis is recommended to ensure a balanced ration.

A list of ingredients is available by contacting the manufacturer.



905-985-7992

[www.brooksfeeds.com](http://www.brooksfeeds.com)

*Your guide to better nutritional management!*